



# UNITED STATES ARMY RECRUITING COMMAND



## Kentucky Commission on Military Affairs Annual Meeting

04 December 2020



*Serve with Purpose!*

*Winning Matters!*



# UNITED STATES ARMY RECRUITING COMMAND



**Purpose:** Recruit the Army of tomorrow, today!

**Mission:** Recruit America's best and brightest volunteers who are able to deploy, fight, and win.

**Vision:** An innovative Team of empowered, accountable, and trustworthy Leaders that competes for quality talent who are motivated, resilient, and fit to win, because *WINNING MATTERS!*

## Organizational Overview

- Over 1400 Recruiting Stations across 44 BNs and 6 BDEs in nearly every community in the nation and multiple overseas locations
- In Kentucky there are 4 Brigade Headquarters; 2 Battalion HQs; 7 Company HQs & 21 Recruiting Stations
- More than 1,650 Kentuckians work in the Commonwealth in support of the Army's Recruiting Mission
  - Statewide: 870 Military, 480 Army Civilians, and 430 Contractors
  - 1,480 are located at Fort Knox

## Projected Personnel / Mission Changes

- Recruiter reduction from 10,223 to 9,415 in FY21; a total loss of 808 Recruiters
- USAREC FY21 Annual Mission:
- Active Army (RA): **72,000**; Army Reserves (AR): **15,580**
  - 1Q: 18,685 RA; 3,596 AR
  - 2Q: 18,041 RA; 3,951 AR
  - 3Q: 20,791 RA; 4,152 AR
  - 4Q: 18,958 RA; 4,176 AR

## Help Increase Readiness

- ASVAB Career Exploration Program (CEP)
- Pass legislation requiring Kentucky public high schools to offer the ASVAB CEP to Juniors and Seniors
- Increased access to accurate High School Lists
- Military service benefits the Individual, Kentucky, and the Nation

## Help Personnel and Families

- Support Recruiting by providing opportunities for our Recruiters to inform today's youth about the opportunities the Army has to offer
- Get to know your local Army Recruiting Stations and get to know the local Recruiters and Commanders
- For those of you who have or are serving, thank you for your service; please share your good news Army story

## **Thank You!**

More than 1100 individuals from the Commonwealth of Kentucky joined the US Active Army and Army Reserves





KCMA



# UNITED STATES ARMY RECRUITING COMMAND



## USAREC Command Team



**Commanding General**  
Major General Kevin Vereen



**Command Sergeant Major**  
CSM John W. Foley

## 3<sup>rd</sup> Recruiting Brigade Command Team



**Brigade Commander**  
COL Carter L. Price



**Command Sergeant Major**  
CSM Todd A. Crofoot

